

Humanics: All-For-One-One-For-All

The Elleesium: England: UK: Year Ninth: Day 06: Friday: September 29: 2023: Cogito Ergo Sum: Descartes

|| Biomedicojurisprudence || Self-regulation of Pharma Industry Marketing Is Unsustainable and Failing Patients: New Analysis ||



|| Thursday: September 28: 2023 || á. In most European countries, as well as, Japan, Canada and Australia, the regulation of marketing practices relies heavily on industry self-regulation in which industry trade groups are trusted to set and police the rules of appropriate industry conduct. Among these, the Code of Practice of the Association of British Pharmaceutical Industry:ABPI is one of the best-known industry rule books.

Healthcare professionals and organisations need to respond more forcefully to unethical marketing from the pharmaceutical industry by holding offending companies to greater account and by supporting stronger regulation, according to the authors of a new British Medical Journal:BMJ Study. The BMJ review argues that leaving self-regulation in the industry's hands is not sustainable.

The research cites the recent example of the Danish drug company Novo Nordisk, which in March 2023 was suspended from the ABPI for serious breaches of its Code of Practice, following a widely publicised scandal, involving the unethical marketing of its anti-obesity drug Saxenda.

Research by Dr Piotr Ozieranski of the University of Bath, and Dr Shai Mulinari of Lund University, Sweden, suggests that much more could be done to tighten rules about how medicines are marketed by their manufacturers. Such efforts would enhance patient health and safety, ensure value-for-money for the taxpayer and increase trust in healthcare systems more broadly.

The complaint that led to Novo Nordisk's suspension argued that it had sponsored courses for health professionals on using the company's drug for weight management without making clear the company's involvement. The BMJ review highlights how the company 'orchestrated a large-scale Saxenda promotional campaign, downplaying the drug's side effects.

"Novo Nordisk was suspended from the ABPI for two years and lost certain membership benefits, including information on and input into industry-wide policy developments and access to working groups and experts' networks. However, the company is still bound by self-regulation and can sell its products in the UK." Dr Ozieranski from Bath's Centre for the Analysis of Social Policy: CASP said.

Novo Nordisk's suspension followed the case of the Japanese company Astellas, suspended from ABPI for one year in 2016. In this case, the company was suspended for, among other things, promoting its prostate cancer drug Xtandi for use in a larger group of patients than had been approved at the time by the drug regulator, which could have seriously endangered patient safety.

Dr Mulinari, Lund University, says, "We have been studying the influence of major drugs companies on healthcare systems around the world for over a decade. Both cases highlight the pressing need for healthcare professionals to distance themselves from offending companies and demand much stronger and tougher regulation.

What both the Novo Nordisk and Astellas cases have in common is the tacit acceptance of a vast majority of healthcare professionals and organisations exposed to the companies' unethical marketing. "International research suggests that responses by healthcare professionals and organisations to industry misbehaviour vary. Some have acted proactively, opting to avoid industry funding and sponsorship, whilst others maintain ties.

We argue that NHS organisations, universities and medical professionals' organisations need to exercise much greater caution when collaborating with companies; at the very least, reviewing and revising ties with companies, which have been in breach of the ABPI Code. To enhance trust and transparency, the rationale for actions taken in relation to offending companies should be available to the public."

"In addition, healthcare professionals and organisations should harness their economic and professional power to better hold their corporate collaborators accountable for unethical behaviour.

For example, the Royal Colleges of Physicians and General Practitioners have now ended their partnerships with Novo Nordisk, returning any outstanding grants and pausing any associated projects. Such decisive reactions to company misconduct serve as an important precedent in challenging unethical behaviour, particularly, in a self-regulatory system, that rely on appealing to companies' reputations."

The researchers say that new training programmes need to be developed, focusing on healthcare professionals' ability to recognise and react to questionable marketing. They, also, call for stronger sector-wide policies on industry collaborations, such as, those via NHS England and the Charity Commission.

Dr Mulinari suggests that Sweden might serve as an illustration of the impact of stricter rules on industry. In 2014, Sweden's industry trade group proactively banned drug companies from paying doctors' travel and accommodation and participation at medical conferences, the practice is still allowed in the UK.

"Replacing self-regulation with a new state-regulatory system is currently difficult to imagine. However, even, within the existing system, policy-makers could adopt a more probing and punitive strategy to tackling corporate wrong-doing, including investigating whether known misconduct indicates more extensive problems and extending support for whistle-blowing." Dr Mulinari says.

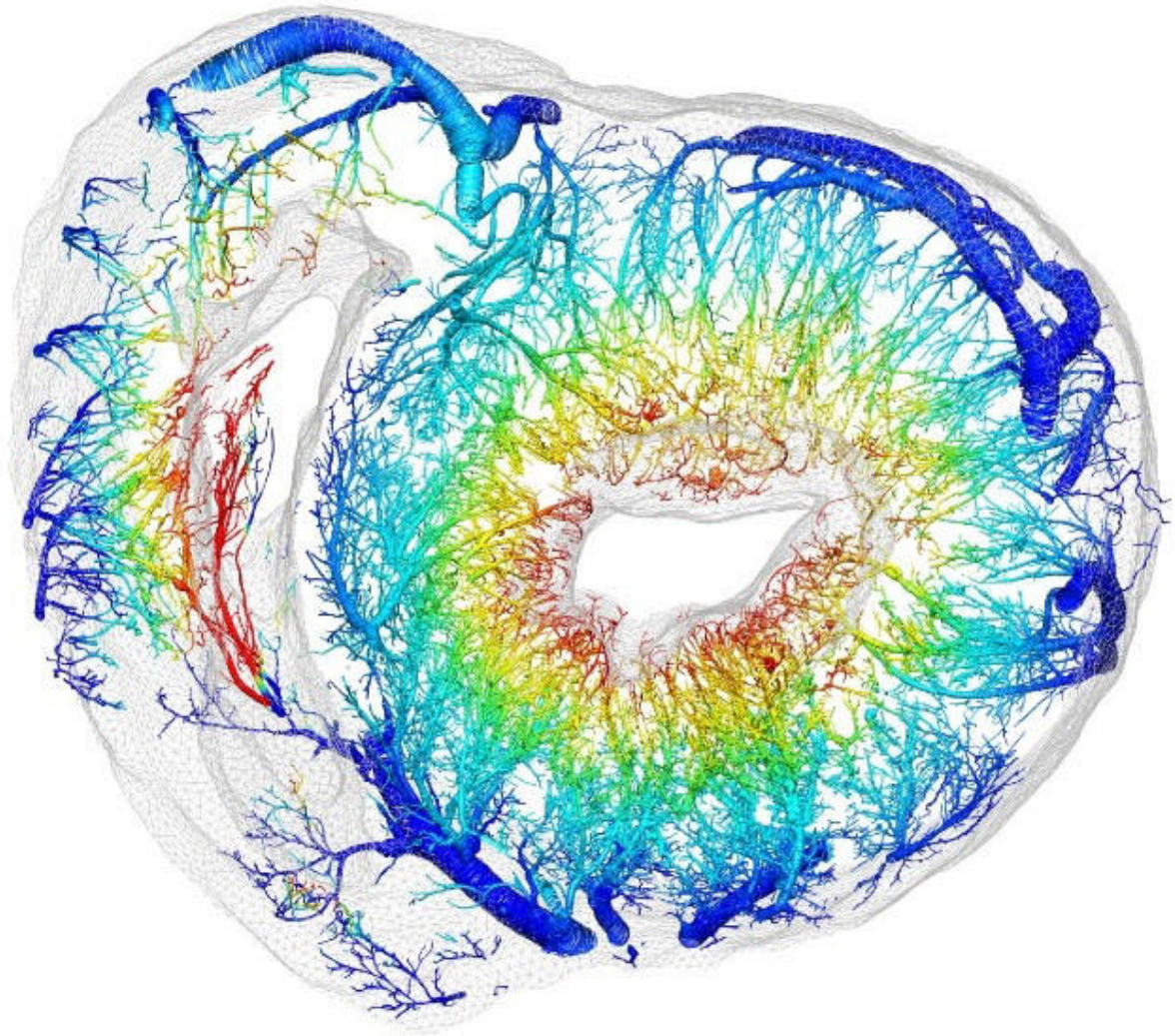
"We urge healthcare professionals and those in charge of the NHS, medical societies, universities and research institutions to help put pressure on policy-makers to send a clear message that corporate wrong-doing can no longer be tolerated."

The researchers hope that their analysis will feed into the up-coming UK government consultation into drug company self-regulation, including the transparency of their financial ties with healthcare professionals and organisations.

Their analysis, 'Unethical pharmaceutical marketing: a common problem requiring collective responsibility', published in the BMJ

|| Readmore at thehumanion.com/Medicine.htm || reginehumanicsfoundation.com || 290923 ||

Humanics: All-For-One-One-For-All



|| Selfishness Is the Most Definitive Way to, Absolutely, Harm One's Very Own Self, As Well As, Everyone and Everything Else: In Other Words, Selfishness Is Nothing But Absolute, Complete and Comprehensive Absence of Questioning or Thoughtfulness or Consideration, Which Makes Us Think and That, Thus, Enables Us to Reach the Rational Base and Foundation in Life and in Existence: This Means That Selfishness, Actually, Is a Terminal Enemy of the Agency of the Human Mind, Which It Keeps on Tearing Away and Apart by Being Devoid of Questioning and Thoughtfulness Because the Very Agency of the Human Mind Is a 'Structure', Created by the Architectonics of the Architecture of Human Rationality, Which Requires a Human Agency of the Human Mind to Put It to Use by Thinking, Questioning, Consideration, Analysing, Learning and Developing, All of Which Selfishness Terminates: Humanics: Humanics: All-For-One-One-For-All ||

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|| The Larin Paraske Maxim Or Oath: To Do No Harm to Anyone Or Anything ||



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Humanicsxian Economics



What Is Humanicsxian Economics

Say: I Carry the Infinities of Making All Beings Happy:

Say: I Commit to Organise the Largest Feast For All Humanity Where Each and Every Human Soul Sit at the Same Table of Liberty and Equality to Eat and Drink From the Bounties of This Mother Earth and of the Human Works and Labours:

Say: I Commit to An Economics That Is Clean Green Circular and Sustainable:

Say: I Commit to an Economics That Does No Harm to Anyone or Anything:

Say: I Commit to Establish an Economics That Is Founded on Moral Science So That Humanity Is Let to Be and Do Nothing But Humanity Nature: Being and Doing an Infinity of Goodness Righteousness and Universal Harmony of Peace Unfolding Itself In By and With Social Morality of Civic Societies

And Further Say: I Commit to Found an Economics That Empowers the Entire Humanion With the Highest Degree of Education Continual and Life-Long Learning Development and Progression: Say: And Sovereignty Shall Be Returned to All Humanity Through the Direct Involvement Engagement and Participation of All Human Individual Beings Through Humanicovics the Public Affairs Management System Run By All Citizens Working Together Without Political Parties: That Is a Human Enterprise in Humanicovics Where Ownership Money and Their Powers and Prowess Have Been Eradicated and Replaced by Belongingship and That is Humanicsxian Economics: And Say: I Commit to Exist In By and With the High-Humanical Maxim: All-For-One and One-For-All: This Is Humanicxian Economics: This Is Why Regine Humanics Foundation Ltd and Regine Group of Publications Exist to Work and Take Forward The Philosophy Political Philosophy Political Economics and the Vision of Humanics to the Wider World and Wider Humanity For a Better Human Condition For All Humanity Across Mother Earth: One Humanity As One Humanion on One Mother Earth on One Sunnara on One Home Bay Milky Way Galaxy on One Universana: Humanity: We Are One: An Infinity Unfolding Itself: Thursday: June 25: 2020 | |



Image: NASA: NASA has nothing to do with this presentation

Humanicsxian Economics in Two Phases of Humanics

Pre-Humanical Phase: Kapitalawnomics

Pre-Humanical Phase: Kapitalawnomics: Capitalism Is Brought Under the Sovereignty of the People and Re-architected to Serve the People Under the Power and Prowess of the Rule of Law at All Times and Used to Develop Everything Towards Humanical Societies || At This Phase These Shall Become Reality: Right to Universal Natural Air || Right to Universal Natural Environment || Right to Universal Degree-Level Education || Right to Universal Balanced and Nutritional Food and Drink || Right to Universal Employment || Right to Universal Income || Right to Universal Home || Right to Universal Health || Right to Universal Social Care || For All Humanity Across the Earth Equate to Building-Block Foundational Human Rights: And the Entire Humanity Joining Together As All Individuals In a Humanion, Forming the First All-Humanity Sovereignty-Nature Habitat-Body on Earth and on This Universe as the First Ever International and Universal All-Humanity State and Government for the Whole World as One Body With Its Legislature Executive Judiciary Financial-Judiciary Rule of Law Civic Service Compact and Its Own Central Bank and Its Own Currency That Is the New International Currency || This Phase Is Done Through and by Working Humanity Organising As Political Forces and Parties.

Humanical Phase

Human Enterprise: Ownership Money and Their Powers and Prowess Are Eliminated and Replaced by Belongingship Whereby Humanity Reach Liberty and Equality and All Human Economics Endeavours Are Organised and Run Under Human Enterprise and the Whole Public Affairs Management Is Run and Conducted by Humanicsovics Whereby All Individual Humanity Work Together As Organised People Parliaments As Their Own High-Representatives: This Is Humanicsovics || This Is What the World's Working and Non-Working Humanity on Poverty-Wage on Punishment-Social-Security on Destitution-Abandonment-No-Security and the Powerless and Homeless Humanity Must Rise to Fight For and Reject All Plastering Tinker-Works by Any Political Forces: This Is Why It Is Time to Rise As One and Unite and Organise to Begin Again: Where Are the Younger Generations: Because If We Humanity Have Any Future It Is In Your Hands Hearts Minds Souls Eyes and Vision: Believe: Humanity Naturale Is an Infinity Unfolding Itself and In Being and Doing Such Humanity Naturale We All Exist by the High-Humanical Maxim: All-For-One and One-For-All and With This Humanical Societies Appear All Across the Earth and They All Form a Grid of a Humanical Civilisation, Led and Run by All Humanity Working Together at the Highest of All Bodies: The International and Universal State and Government of the Entire Humanion ||

What Are Building-Block Foundational Human Rights



Ask Your Political Leaders About Building-Block Foundational Human Rights and Ask Them About Humanics

The Building-Block Foundational Human Rights

- A: Absolute Right to Live in Clean, Healthy, Safe and Natural Environment
- B: Absolute Right to Breathe Natural, Fresh, Clean and Safe Air
- C: Absolute Right to Necessary Nutritional Balanced Food and Drink
- D: Absolute Right to Free Medical Care at the Point of Need
- E: Absolute Right to an Absolute Home
- F: Absolute Right to Free Degree-Level Education and Life Long Learning
- G: Absolute Right to Guaranteed Social Care

H: Absolute Right to a Universal Income

I: Absolute Right to a Job

J: Absolute Right to Dignified Civic and Human Funeral Paid Through by Universal Income

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Love: Learning: Lumination: Law: Light: Lake: Lamp: Lotus: Life

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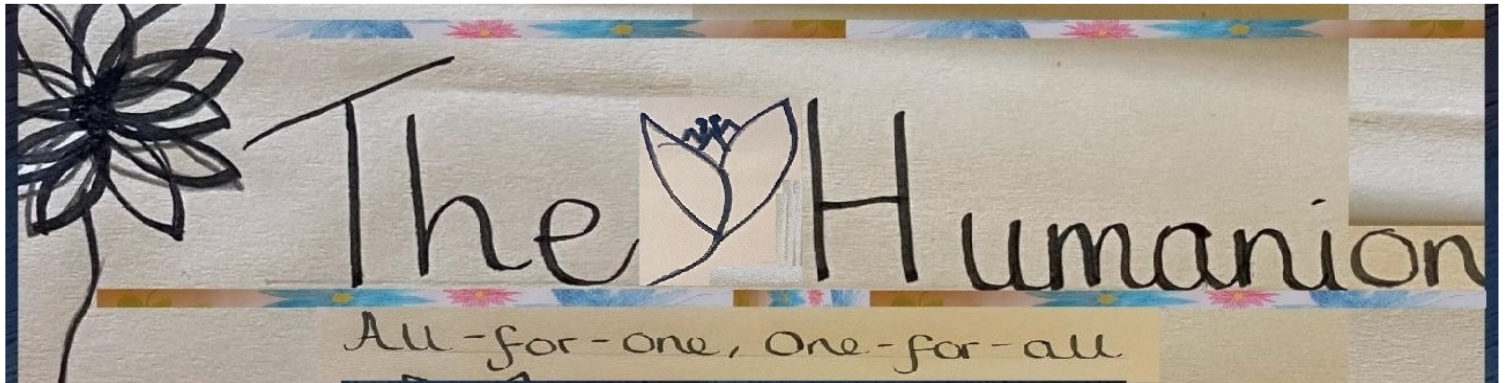
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